

SUZUKI ESTABLISH NEW STANDARDS

Suzuki burst into year 2001 fresh from Millenium race success in championships around the world as well as celebrating the launch of what the specialist press are already calling the ultimate supersports machine - the GSX-R1000.

Building upon this continuing racing heritage, Suzuki takes the whole race-replica genre into a new dimension with the most formidable line-up of machines ever with the latest GSX-R600, GSX-R750 and GSX-R1000 models.

Away from the speed and glamour of the supersport sector, Suzuki also continues to lead the way in other areas of the motorcycle market, and with the introduction of the new VL800 and GS500 models, the custom cruiser and middleweight sectors have two bright new stars.

On the scooter front, Suzuki's high-performance AN400 Burgman has scooped the prestigious MCN Scooter of the Year award for the second consecutive year.

With a full range of machines covering every major market sector, Suzuki have something to suit all tastes. But buying the machine is only part of the Suzuki package. Our customer aftercare programme means that Suzuki GB offers a range of back-up services to match the quality of the motorcycles.

AFTERCARE

SUZUKI INSURANC

Suzuki, in association with AON, offer an insurance scheme exclusively for Suzuki motorcycle owners.

Benefits include low cost premiums and discounts for having overnight garaging and approved security. In addition, policies take into account your riding experience as well as your no claims bonus.

For more information simply visit your nearest Authorised Suzuki Dealer or call AON direct on 01883 837001.

SUZUKI ASSISTANCE

Suzuki has joined forces with the Automobile Association, the UK's leading breakdown assistance organisation, to develop Suzuki Assistance. This comprehensive assistance package is free for 12 months with any new Suzuki model purchased and registered through an Authorised Suzuki Dealership.

As a new owner, you can enjoy peace of mind safe in the knowledge that you are covered in the event of a breakdown at the roadside or at home, 24 hours a day, 365 days a year.

For further details on Suzuki Assistance, contact your Authorised Suzuki Dealer.

SUZUKI MOTORCYCI

Alpha.Dot Security System.

At Suzuki, we take motorcycle security seriously.

We were the first manufacturer to introduce a free security marking system for new owners - Alpha.Dot - a cost effective and proven theft deterrent. In each Alpha.Dot pack, there are thousands of tiny discs all containing a unique number which, when 'painted' onto your motorcycle, will help to make your Suzuki more secure.

SUZUKI OWNERS CLUI

Own The Racetrack

The Suzuki Owners Club is an independent organisation, set up to provide its members with information and social activities throughout the country.

Members receive a number of benefits including discount schemes in conjunction with various third parties and a club magazine containing the latest news, product reviews and forthcoming owners club event

For more information please call the Suzuki Owners Club on 01993 213123





SUPER SPORTS



New model

GSX-R1000

Suzuki's Flagship Superbike is all-new for this year and is set to take the world by storm. With class leading power and a low weight of just 170kg, the GSX-R1000 is the only Superbike to own in 2001. It has a staggered crankshaft and transmission shaft to make the engine more compact, forged pistons to save weight and increase revs, as well as Suzuki's Exhaust Tuning system that optimises back pressure in the pipes for optimum power throughout the rev range. The bike also uses a modified version of the Suzuki Dual Throttle Valve (SDTV) fuel injection system to improve mid-corner throttle response. On the road it is streets ahead of its rivals thanks to its stunning good looks and awesome performance. But it's on the racetrack that the GSX-R1000 really comes into its own. It boasts race-bred chassis and suspension developed using all of the knowledge learnt on the World Championship winning RGV500 GP bike. The powerful brakes are always at hand to slow things down. Suzuki will be racing its GSX-R1000 in 2001 in the UK and abroad and it is destined to win races and dominate the Superstock class. Respected freelance bike journalist Kevin Ash summed the GSX-R1000 up perfectly in the Daily Telegraph. He labelled the GSX-R1000 as "The world's best bike."











SUPER SPORTS

GSX-R750

The Performance Bikes magazine 'Sportsbike of the Year 2000' award winner offers unrivalled sporting performance and pedigree to road riders. It started the race replica class more than 15-years ago and is still going from strength to strength. At every count, this bike leads its class by a country mile. Its powerful engine and ultra light 166kg weight give it an unrivalled power to weight ratio, while its GP inspired twin-spar aluminium chassis and suspension mean it can turn sharper and faster than anything else on the road - or racetrack. Progressive brakes let the rider keep everything under control.

The GSX-R750 is also one of the most technically advanced bikes on the road. It utilises lightweight magnesium for the oil pan and cam, clutch, starter, generator, countershaft sprocket and cylinder head covers. An advanced 16-bit digital engine management and the Suzuki dual throttle valve fuel injection system makes the most of the storming engine. All it takes is one look at its wind tunnel honed racing lines and the famous Suzuki blue and white corporate colours and you'll fall in love. The best bike on the racetrack also happens to be the best looking. BIKE magazine said: "The GSX-R750 offers fantastic performance and road-hugging handling that makes it one of the best bikes you can throw a leg over."











SUPER SPORTS





Pearl Suzuki Deep Blue / Pearl Still White



New model







GSX-R600

All new for 2001, the GSX-R600 offers unbeatable performance per pound.

This bike has taken the middleweight Supersports rulebook and re-written it with high-octane ink. It needs a committed rider on larger capacity machinery to even get close to this fuel injected race replica. The four cylinder 599cc four-stroke DOHC liquid cooled engine has been designed specifically to give the highest power output and best power to weight ratio in its class. Its chassis is based on a formula tried and tested in the world of GPs and its weight has been pared down to just 163kg, making it super agile through the turns. Suspension is top notch and adjustable for track day fettling. The seating position is focussed for fast riding. The rider sits in the ideal position to feel the feedback from the wheels and respond to it. Brakes are super strong and easily haul the lightweight machine to a stop. While the GSX-R600 is a highly accomplished high performance bike out on the road, you can also expect to see it winning on the racetrack in 2001 in the UK and on the world stage. The magazines say it all. Performance Bikes said: "I'm still struggling to find something bad to say." Fast Bikes said: "The 2001 GSX-R6 is so sharp it's gonna cut the opposition to ribbons."

Pearl Lively Yellow/Metallic Saturn Black



ULTIMATE SPORTS



Candy Velvety Red/Metallic Urban Grey



Metallic Saturn Black/Metallic Light Charcoal







GSX1300R Hayabusa

High speed thrills don't come much faster than Suzuki's GSX1300R Hayabusa. An enormous liquid cooled 1298cc four-cylinder fuel injected DOHC engine tuned for performance and slotted into a responsive chassis is a recipe for sheer riding pleasure and the Hayabusa doesn't disappoint. Nothing can compete with this bike's all-out power and torque on the road and it comfortably holds the title of the world's fastest production motorcycle - just check out the Guinness Book of World Records. Its weather beating fairing has been sculpted in the wind tunnel to provide excellent rider protection from the elements. The riding position is comfortable but sporty. The rigid twin-spar aluminium frame and 43mm inverted forks make for quick handling and the braking system on this surprisingly agile bike is easily a match for its prodigious power and performance. An enormous 190-section tyre at the rear of the bike offers excellent grip - as well as drawing admirers when parked. The rear seat hump is designed to improve aerodynamics but quickly converts to a pillion seat and a grab rail (supplied) can be fitted. The fuel tank is large enough to allow long stints between stops and the unique stacked lights offer blinding performance at night. To cap it all, the GSX1300R Hayabusa was described by Superbike magazine like this: "For sheer power there is nothing - and possibly never will be - anything like Suzuki's Hayabusa."

V-TWIN SUPER SPORTS







Designed as a road race replica, the TL1000R mixes good looks with state-Suzuki race-colours round off an excellent road or track bike.

of-the-art V-twin performance. A highly tuned 996cc four-stroke DOHC fuel injected liquid cooled 90degree V-twin engine provides the power while a race-bred aluminium frame and suspension take care of handling. Stunning







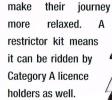
TL1000S

A Supersport bike with all the advantages of a big capacity 996cc four-stroke DOHC liquid cooled 90degree V-twin engine. The two-stage fuel injection system gives the TL a performance edge on its rivals. Its aluminium truss frame and SRAD (Suzuki Ram Air Direct) boost the bike's performance appeal. With enough torque to accelerate swiftly in any gear at any speed, the TL1000S is a road rider's dream. It has a unique style all of its own and is rapidly developing a cult following in the UK.

V-TWIN SPORTS

SV650

This value for money V-twin middleweight with its naked good looks is one of the most popular bikes in Europe. As a package, this bike is sorted. Its torquey 645cc liquid cooled DOHC 90degree four-valves per cylinder V-twin engine provides plenty of thrills for road or track use. An agile aluminium truss frame compliments the bike's natural low weight, while powerful twin 290mm discs at the front are gripped by twin piston callipers to keep braking under control. A low seat height makes it easy and comfortable to ride, while an electronic instrument panel makes short work of following your speed and mileage. Pillion passengers have a grab rail to







SV650S

Sales success tells you a lot about a bike and the SV650S is amongst the best selling bikes in Europe. With a powerful 645cc liquid cooled four-stroke four valves per cylinder 90degree V-twin engine held in a stiff aluminium truss frame, this bike offers stunning middleweight performance. Whether it's acceleration, braking or handling, the SV650S can match just about any bike on the road. But the beauty of the bike is in its versatility. The comfortable seating position is sportier than its naked brother and the gearing is higher as well. For the pillion passenger a grab rail is included. Controls are easy to use and the naked engine looks gorgeous in black.

The SV650S comes with an aerodynamic half-fairing that holds

the instruments, mirrors and dual integrated headlamps.

A restrictor kit means it can also be ridden by Category A licence holders as well.







Candy Antares Red

SPORTS



Pearl Steel Blue Gray



GSX750F

This fully faired value-for-money bike is ideal for the rider who wants a real all-rounder. The powerful four-stroke, four cylinder DOHC four-valves per cylinder 750cc motor combined with a lithe chassis make it ideal as a sports tourer. The full fairing, pillion grab rail, protective screen and comfortable riding position make it a fabulous long distance machine.

Metallic Light Greenish Gold







Metallic Saturn Black

SPORTS



Candy Grand Blue







An all-round motorcycle with the ability to deliver all the fun and practicality you'll ever need. A proven 600cc four cylinder engine lies at the heart of this motorcycle which has a sharp chassis that can take touring or scratching in its stride. Aerodynamic bodywork and a comfortable riding position allow you to cover the miles in style - with generous underseat storage space, luggage hooks and a large 20L fuel tank

GSX600F

GSX750

If it's a powerful classic styled motorcycle with loads of street cred that you want, then the GSX750 is ideal. With a gutsy 750cc four cylinder four-stroke DOHC engine providing plenty of power and a stiff steel frame keeping it all together, the GSX750 is fun to ride and bold to look at. Check out the twin shock rear suspension with piggyback reservoirs for the gas/oil damping and adjustable spring preload.



Pearl Suzuki Deep Blue

CUSTOM



Metallic Abyss Blue/Metallic North Blue

New model



Pearl Novelty Black/Pearl Glass White

VL800 Intruder Volusia

This middleweight cruiser really is king of the road. With fully valanced fenders front and rear, a gleaming four-stroke SOHC liquid cooled 805cc V-twin powerplant and laid back riding position, this bike is a seriously stylish long distance machine. The engine is tuned for low down torque and that makes for relaxed riding that needs very few gear shifts. The staggered dual exhaust produces the kind of throaty rumble V-twin enthusiasts love to hear. Althought it all looks traditional, the engine features a digital ignition system married to a state-of-the-art catalytic converter and Suzuki's own PAIR (Pulsed-secondary AIR-Injection) system all help to keep exhaust emissions to a minimum. A hassle-free shaft drive means there are no more grubby hands from oiling the chain as well.

The single rear shock makes sure the ride is always comfortable but helps the bike to retain a hard-tail appearance. The low seat height of just 700mm means it is easy to control, park and steer for riders of all statures. The VL800 draws admirers from all across the world - not to mention from its namesake in the USA - Volusia County.









VZ800 Marauder

A middleweight cruiser with plenty of attitude and distinctive streetfighter custom looks. The Marauder shows off its sparkling four valves per cylinder, liquid cooled 805cc V-twin engine and is one of the most striking cruisers on the road. A low seat-height makes it easy to ride and the twin exhaust pipes, inverted front forks and chunky wheels finish off its heavy metal

VL1500LC Intruder

If your American dream involves cruising on a motorcycle, then the VL1500 Intruder LC is the perfect bike for you. With an enormous 1462cc 45 degree V-twin engine slotted into the frame, the VL1500LC is not lacking in power or muscle, producing a thunderous level of torque that peaks at just 2300rpm. The power and torque are transmitted to the road via a low maintenance shaft drive. This bike is designed for serious cruising - lean back in that huge saddle, put your feet up on the boards and don't worry about changing gear.









CUSTOM



VL125 Intruder LC

Line this lightweight up against its heavyweight opposition and you'll see that it punches above its weight. The UK's best selling custom bike in 2000, it looks much larger and more powerful than its gutsy 124cc V-twin engine suggests. And on the open road it will cruise as happily as everything else. What more could you need?







Metallic Sonic Silver

GZ125 Marauder

Fat tyres, fat engine and fat attitude sum up the GZ125 Marauder. This single cylinder 124cc four-stroke cruiser makes riding a relaxed affair. Stick your feet up and enjoy this economical cruiser, or park it and enjoy being the centre of attention. Your first bike can be a proper custom.





Metallic Glacial Blue Silver







Pearl Dark British Green

COMMUTER



New model





GS500

If you are tired of the long hours you spend commuting to work every day then the ${\sf GS500}$ is the answer to your prayers. It has been substantially revised for 2001 with short one-piece handlebars, a larger sculpted fuel tank, new seat, tail-piece and rear light. This economical commuter can flick through Britain's slow moving traffic like a hot knife through butter. The steel chassis gives plenty of feedback and the powerful four-stroke, air cooled, DOHC 487cc parallel twin cylinder motor gives stacks of power and torque to let you leave all the other traffic behind in the dash from the traffic lights. A comfortable seat and easy to use handlebar controls make this bike a pleasure to ride. Professional riders and training organisations know the GS500 is the bike for everyday use and reliability. It has a superb mix of performance, handling and economy. Combine that with naked good looks and the GS500 is a real winner.







SUPER SCOOTERS





AN400 Burgman

The super scooter that puts the fun back into commuting. With a choice between a powerful 385cc or 249cc four-valve four-stroke single cylinder engine, this scooter will surprise the rider with its lively performance. Motorway driving can be undertaken with ease and the linked brake system means you can bring the stable 13-inch wheels to a stop rapidly when required. But the Burgman isn't just about engine performance. With a relaxed seating position, excellent brakes and easy to reach controls, it is easy to ride. The large underseat storage is big enough for an A-3 sized briefcase or full-face helmet and the courtesy light makes loading luggage simple. The powerful headlight, protective screen, parking brake and glove compartment mean this scooter is in a league of its own when it comes to commuting. A magnetically operated ignition switch cover takes care of security. Throw in high miles per gallon, low insurance and running costs, and you can see why the Burgman is one of the best selling bikes in Europe. Oh - and the 400cc version has won MCN's hotly contested Scooter of the Year award for the last two years on the trot.

New 2001 model











AN400

The 2001 Burgman 400 features a range new features including increased luggage space which will accommodate two full-face helmets, adjustable rider backrest, improved aerodynamics and styling changes.





DUAL PURPOSE







Metallic Sonic Silver/Solid Black

DR-Z400S

Whether you fancy trail riding or driving down country lanes, the DRZ400S is the perfect all-rounder. Road legal for riding on the Queen's highway, the bike also offers unrivalled off-road ability for the truly adventurous. Based on the famous DR-Z400 enduro bike, this machine gives nothing away to much more off-road focussed machinery. With one of the silkiest and most useable 398cc single cylinder SOHC four-stroke engines in production, long travel suspension and flexible plastics, the DR-Z400S can cope with trips on the road or let you perfect your airtime at the local moto cross track. With a stiff but lightweight steel chromemoly frame, it is a four-stroke bike that has the agility of a twostroke racer.

An electric starter makes getting underway easy and the clutch cover can be removed without having to drain engine coolant for routine maintenance. The DR-Z400 is the perfect go anywhere bike - easy to live with and fun to ride on or off-road.

DUAL PURPOSE



XF650 Freewind

This big-bore street trailie is sure to put a smile on your face. It boasts a torquey 644cc four-valve single cylinder four-stroke powerplant that is fed by two carburettors and provides plenty of useable horsepower. With a comfortable height-adjustable seat, easy to reach controls, a high tech instrument panel with LCD and push button controls, this bike gives the style and comfort of a big trail bike matched to impeccable road handling.

Pearl Dark Space Blue

DR125SE

This dual-purpose lightweight is perfect for riders who enjoy on and off-road thrills. Its punchy 125cc four-stroke single cylinder SOHC motor makes easy work of road and trail alike. Thanks to its lightweight chassis this is also one of the easiest bikes to ride no matter what surface is under the wheels. An electric starter and low seat height make it a pleasure to ride and ideal for newcomers to biking.







Metallic Flash Silver/Solid Black

TS50XK

With a rev-happy 49cc two-stroke single cylinder motor at its heart, this dualpurpose bike is perfect for younger riders wanting to enjoy the excitement of motorcycling. It is as happy being ridden around a field as dashing down a driveway. Ideal for the young rider with big expectations.

QUADS





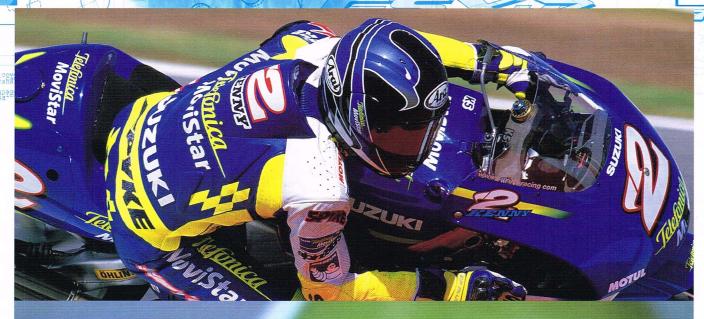
LT50 Quadrunner

Many features on this quad are taken directly from bigger vehicles in Suzuki's range. With chunky tyres offering loads of grip, excellent suspension, a single speed transmission with automatic clutch and an electric start, it is easy to ride. The handy ignition cut-off tether means a quick tug stops the LT50 in its tracks for young rider safety.

LT80 Quadsport

A powerful two-stroke engine and long-travel suspension make this guad ideal for riders wanting to graduate up to the big league. Its punchy engine combined with grippy tyres and light weight put it in a class of its own for the larger child, youth or lightweight adult.





SUZUKI 500GP WORLD CHAMPIONS

The year 2000 brought many race track successes for Suzuki with the crowning glory being Kenny Roberts' World Championship victory in the blue-riband GP 500 series. In the British Superbike series Suzuki recorded 17 podium places and 9 race wins whilst in the USA Mat Mladin took his Yoshimura GSX-R750 to the AMA Championship top spot. Finally an amazing achievement by the privateer British Phase One Team to carry off the World Endurance Championship with their GSX-R750.



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For more information, contact your local Authorised Suzuki Dealer or telephone the 24 hour hotline:

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